



Bolton Chamber of Commerce May 2023 Newsletter

Hello everyone!

Despite the challenges we have with a shortage of workers and inflation, I am confident we will have a strong tourist season with visitors coming to enjoy the beauty of the lakes and mountains, the dining, the activities and retail opportunities our businesses offer. I hope you will be able to successfully navigate through the coming months and end the year with a smile and satisfaction for all you will accomplish. I wish you a busy and prosperous year ahead!

We have been busy planning how to improve our Chamber and how to increase the value of your membership. A separate email will be sent soon highlighting what the Chamber is doing and working on for the benefit of our members and our community.

Heidi

New Board Member

I would like to welcome Carlee McIntosh as the newest member of our Chamber Board of Directors. Carlee was part of her family's business, Adk Boat Tours, which they have sold. Carlee is now working (mainly) remotely for Stansberry Asset Management in Clifton Park and is living in Bolton. She is interested in serving on the Chamber Board of Directors because she would like to see Bolton grow in terms of year 'round residents and more children in our school. Carlee and her family have supported the Chamber through their family's business membership, by going to events in Bolton and attending Chamber dinners and mixers. Welcome Carlee! We look forward to your active involvement on the Board!

Social Media

The Chamber is working with Valeri Collier, a former employee of the Lake George Chamber of Commerce, to manage our social media. She will be working closely with Elaine on content. With Valeri's assistance, we look forward to increased visibility of the Chamber and our members. Please follow the Chamber on Facebook, Instagram and LinkedIn. We look forward to your feedback!

Girlfriends Getaway Weekend May 12-14, 2023

The Chamber hosted the 13th annual Girlfriends Getaway weekend at The Sagamore Resort. It was another active, successful event with women participating in a variety of workshops, programs and activities throughout the weekend. We would like to thank The Sagamore Resort for welcoming the women and our event and for the outstanding food at the Friday evening Welcome Party and Saturday's luncheon. We would like to thank Kelly O'Neil-Teer for organizing the fashion show and contacting Bolton businesses for discounts. We thank all the businesses that offered discounts and refreshments. The attendees enjoyed the annual Fashion Show with new arrivals from Serendipity Boutique, Adirondack Cotton Co. and Happy Jack's.

This event is not possible without the creativity and hard work of Wauneata Waller and her daughter, Danielle Kahlor, and all the assistance provided by Elaine Brown. Thank you for another great event!

8th Annual Bolton Live Music Festival

We would like to thank Tom Volcheck for producing the Bolton Live Music Festival for the past 7 years! Tom initiated this event for us and it has become our most popular Chamber sponsored event. We could not have done this without Tom. This music festival is well liked by our businesses, our residents and our visitors! Tom has stepped down from this responsibility but did work with Jason Saris, Megan Stacy and Bill Campbell, who will be producing this event for us in 2023. We look forward to hosting this event for many years to come. Thank you - Jason, Megan and Bill - for seeing the value of this event to the Bolton Community and for producing it for us!

Upcoming Events – Mark Your Calendars for the following Chamber and/or Town sponsored events.

For an updated list of Bolton Landing events, go to www.boltonchamber.com/events

- May 27 & 28 10am-5pm Bolton Arts & Crafts Festival – 5 Cross St. parking lot
- July 1 & 2 10am-5pm Bolton Arts & Crafts Festival – 5 Cross St. parking lot
- July 4 7-10 pm Independence Day celebration and fireworks – Rogers Memorial Park
- Sept 2 & 3 10am-5pm Bolton Arts & Crafts Festival – 5 Cross St. parking lot
- Sept 3 5-8:30 pm Labor Day celebration music and fireworks
- Sept 16 12-8pm Bolton Live Music Festival – Rogers Memorial Park – free
- Sept 23 & 24 10am-5pm Bolton Arts & Crafts Festival – 5 Cross St. parking lot
- Oct 7 & 8 9am-5pm Bolton Town Wide Garage Sale

LakeGeorge.TV – a free tourism video streaming service

Jesse Jackson, owner of Hood Communications/Lake George TV and Look Media developed a video streaming service, much like Netflix, Hulu, or Disney+, with the help of others. This project is being funded by Warren County Occupancy Tax, allowing it to be free for businesses who upload videos to the channel.

Most businesses related to tourism in Warren County will be allowed to upload videos free. They will also get free help with video production if needed. The idea is to keep a level playing field, to let small motels have the same access as the large hotels in the area.

Each video has QR codes and links that will allow a person to find more information about the hotel, event or restaurant. They will be able to tell where people are viewing from, which videos are viewed the most, which get the most clicks.

If you have not yet uploaded a video of your business, please contact LakeGeorge.TV and take advantage of this free advertising!

Chamber Advertising Opportunity

The Chamber is now offering advertising opportunities on the video

monitors at the Visitor Center – the monitor facing the road or the monitor facing the inside of the building – only \$500 starting now through October. Call Elaine for details (518-644-3831)

2023 New Members – Welcome to the Bolton Chamber!

The Hyde Collection

Sail Adirondacks

All Fired Up

Mohawk Valley Trading Co.

Trout Landing

2023 Bolton Chamber Board of Directors

Heidi Hess, President

Christine McKee, Vice President

Maria Becker, Treasurer

Sarah Hoffman, Secretary

Kristen DePace

Brendan Murnane

Joe DiNapoli

Carlee McIntosh

We would like to thank the Town of Bolton for occupancy tax funding and for their support of the Bolton Chamber.

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