

Chamber Newsletter Dec 2022

It is good to be in touch with you for our year end newsletter. We hope you had a successful 2022.

We know the challenge a lack of employees, lack of affordable housing and lack of year 'round residents creates for all of our businesses and our community organizations. Beginning in January, the Chamber Board of Directors will be working on a 3-5 year Strategic Plan. We will be looking for Partners to help us make progress in some of these areas. We will be sending a survey to Chamber members and non-members; we'll include membership benefits, events we manage, events we promote and more information. To best serve you, we will be looking for your input and responses. We currently have 150 members and look forward to increasing our membership.

Please help us help you by responding to the survey when you receive it and by becoming actively involved in the Chamber.

I would like to wish all of you a Merry Christmas, Happy Hanukkah, and a happy, healthy, prosperous New Year.

On behalf of the Chamber Board of directors and employees, we thank you for your membership and look forward to working with you.

Heidi

Bolton Chamber Events and Efforts

12th Annual Girlfriends Getaway Weekend



We would like to thank Wauneata Waller, her daughter, Danielle Kahlor, the many volunteers and The Sagamore Resort for managing and hosting this event. We appreciate all the speakers, workshop leaders and vendors who participate; altogether, they make this a fun event. Many women look forward to returning year after year, while others love experiencing it for the first time.

Look for more information in the coming weeks for our next Girlfriends weekend in May 2023.

Our Most Successful Annual Auction Dinner and Fundraiser

We would like to thank Blue Water Manor for the excellent hors d'oeuvres, dinner and drinks at our annual auction and dinner on September 27. Thanks to our generous donors and bidders, our volunteers who worked the event and our talented and entertaining DJ - Andy Pratt - we raised over \$16,000 on this evening! We had over 100 people in attendance and were thrilled to see many of you there!

Bolton Art & Craft Festivals



2022 was the second year the Chamber managed and promoted 5 Art & Craft Festivals between May and October. These are very popular events for our visitors. We hold these events to bring more people into town and to your business. We are always looking for more vendors who sell quality, home or hand made products. If you know someone who would be a good fit, please have them contact Elaine at the Chamber (518-644-3831).

Bolton Live Music Festival

This year's 7th annual Music Festival was held in Rogers Park from noon - 9 pm on Saturday, Sept. 17. This free all-day event featured 8 bands throughout the day. We are very thankful to Tom Volcheck and his volunteers for coordinating and managing this event for us again this year. He encouraged visitors to enjoy food and drink in our various restaurants, the brewery, distillery & winery, to shop in our shops and to stop in the Visitor Center to find out more about what to do in and around our town. This event brings thousands of people to Bolton and is very popular with visitors and locals!

Heat Our Neighbor



Every year the Chamber provides heating assistance to Bolton residents who need help heating their primary home. We could not do this without your donations. While we appreciate every donation, we are particularly grateful for the generous donations from The Sagamore Resort, NOROWAL Marina, and the Bolton Volunteer Fire Department.

With this year's inflation and winter starting early, we anticipate more people will need help. Donations may be mailed to or dropped off at the Chamber / Visitor Center (PO Box 368, Bolton Landing, NY 12814). If you know of a local person or family in need, please encourage them to apply at the Chamber for assistance.

Christmas Mixer

We would like to thank The Sagamore Resort for hosting and providing complimentary hors d'oeuvres for our Christmas mixer. The evening was excellent! We appreciate everyone who could attend and spend some fun time together.

What does the Bolton Chamber do?

We stay active and support our members all year! The Bolton Chamber

- Staffs the Visitor Center 360 days a year
- Served 10,000 visitors in 2022. Based on conversations with these visitors, most are first time visitors to Bolton

- Answers every visitor's questions and refers them to member businesses that meet their needs
- o Rents Snowshoes for use on Bolton trails
- Showcases where to go and what to do in the Bolton area via 4 season videos on our Chamber website
- o Manages and promotes the following events to bring more visitors to Bolton
 - Girlfriends Getaway (May)
 - Arts & Crafts Festivals with vendors who sell hand made products
 - Memorial Day weekend
 - o July 4th weekend,
 - o mid August weekend
 - o Labor Day weekend
 - Columbus Day weekend
 - Labor Day Sunday music on Rogers Park Pier & Fireworks (fireworks augmented by The Sagamore Resort)
 - Bolton Live Music Festival (3rd Saturday in Sept noon- 9 pm, Rogers Park)
- o Promotes summer Friday Bolton Farmer's Market behind the Town Hall
- Promotes summer weekly Town sponsored Concerts and Movies in Rogers Park
- Highlights Chamber, Town sponsored and member events in email blasts and Facebook posts
- Distributes 25,000 Chamber booklets with member listings & member ads throughout NY, NJ, & PA
- Posts the Chamber booklet on our website with links from ads and listings to your website
- Supports Bolton residents in need with our annual "Heat Our Neighbor" campaign

2022 Bolton Chamber New Members

Support other chamber businesses as they support you.

- The Gem
- Lake House Bistro (LG)
- Fort Ticonderoga
- ADK Excursion
- Adirondack Vacation Professionals
- Tri-State Contracting
- LAS Bolton Properties Private Rentals
- The Hyde Collection
- Audio Services

We appreciate ALL our Members, Old and New!

Bolton Chamber News

We would like to welcome Christine McKee, a real estate broker with Hunt Real Estate, to the Chamber Board of Directors. Christine has been a member of our chamber for several years, has been a realtor for 15 years, has been a top sales professional at Hunt Real Estate, and has served in a variety of positions on the Southern Adirondack Board of Realtors. Christine lives in Queensbury and is familiar with many of the Chamber's events and activities. She encourages clients and friends to visit our beautiful town. We are excited to have Christine work with us and look forward to having her share her knowledge and experiences to benefit our Chamber. Thank you, Christine, for joining our Board!

Bolton Chamber Board of Directors – Thank you for serving.

President - Heidi Hess - Owner of Candlelight Cottages

Treasurer - Steve von Schenk - Retired President of Adirondack Trust Co.

Secretary - Lori Rehm - Director of Sales, The Sagmore

Past President - Joe DiNapoli - Owner of Porter's Cottages

Director - Kristen DePace - Chic's Marina

Director - Sarah Hoffman - Communication and Outreach, Lake George Land Conservancy

Director - Brendan Murnane - President, Bolton Landing Brewing Company

Director - Maria Becker - Owner of Camp David, Private Rental

Director - Christine McKee - Realtor/Broker, Hunt Real Estate

Bolton Chamber of Commerce, Inc. 4928 Lakeshore Dr ~ POB 368 Bolton Landing, NY 12814 518-644-3831 mail@boltonchamber.com www.boltonchamber.com