



MARCH
2016

Bolton Chamber Newsletter

2016

Board of Directors

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Heidi Hess

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Wauneata Waller

Treasurer

John Famosi

Directors

Joe DiNapoli

Sarah Hoffman

Luke Callahan

Kristen DePace

Tiffany Chabot

Office

Elaine Chiovarou-Brown

Hello everyone!

The winter season has certainly been a great disappointment to area businesses and to enjoy the beauty of the snow and winter activities. We hope local businesses have discovered alternatives to attract people to their businesses.

The start of 2016 is a busy time at the Chamber. We have several projects and activities underway –

- The 2016 raffle, which will raise funds for the new Visitor Center,
- a new brochure focused on attracting visitors and promoting activities in the Bolton area, representation at the recent Women’s Expo at Siena College & the Great Upstate Boat show April 1-3
- ticket sales for the Girlfriends’ Getaway weekend May 6-8 at the Sagamore
- furnishings for the Chamber office and Visitor Center and more.

Please take the time to read more about these activities and others in this newsletter. We look forward to seeing you at the next mixer or dinner.

Heidi

New “Out of Area” Brochure

highlights Bolton Activities

We are excited to introduce a new brochure that highlights Bolton activities for every season and will provide suggestions for heritage travelers, adventure seekers, families and visitors seeking a peaceful getaway. The brochures will be distributed at various NYS Thruway stops, the Finger Lakes /Rochester Region, at Visitor Centers off Interstate 87 at Beekmantown, the High Peaks, the

2016 Destination Guide

The Bolton Chamber Destination Guide, our annual 72 page all-inclusive booklet, is now available. If you haven’t received your copy in the mail or if you need additional copies, please contact Elaine. You can also view the guide on the Chamber website: Go to www.boltonchamber.com and Click on the link for “Online Brochure” on the left side of the home page.

New Chamber Director

We would like to welcome Tiffany Chabot, Financial Controller at the Sagamore, as our newest member of the Chamber Board of Directors. Tiffany has been active with the Sagamore since 2011 and has attended numerous Chamber dinners. We are excited to have Tiffany on the Board and welcome her thoughts and ideas.

Visitor Center

Construction at Rogers Park continues to move along nicely. The Visitor Center, bathrooms and pavilion all look terrific. We are excited about the on-going progress and appreciate all that Ron Conover and the Town Board have done to make this project a success. We will surely service many more visitors in the new building than we did in our previous building. It is exciting to see the museum expansion also underway.

Until we move into the new building, you will find Elaine at the office of the Lake George Land Conservancy. We are very grateful to the LGLC for providing us with this temporary home.



2015/16

Dinners

&

Mixers

Lakeside Lodge & Grille

March 8th

Dinner

The Algonquin

April 12

Mixer

Tavern at
Blue Water Manor

May 10

Dinner

Palazzo's Pizzeria

June 14th

Mixer

Heat Our

Neighbor

We would like to thank everyone who contributed to our "Heat Our Neighbor" campaign. All donations are appreciated and 100% of the money collected is used to assist local families who are in need and meet the parameters on our applications. Special thanks to Norowal Marina and The Sagamore for their generous donations.

Bolton Chamber News

Board and staffing changes

We would like to thank 2 people who have been very helpful to the Bolton Chamber of Commerce and who will be greatly missed. Judy Sammis has resigned as office assistant. Judy worked for the Chamber for the past 2 years – assisting visitors, writing our blog, and helping out in whatever way we requested. Judy's friendly personality will be missed!

Tyler Herrick, the Assistant General Manager at the Sagamore for the past 6 years, has been bitten by the "entrepreneur bug". He has resigned from the Sagamore Resort and will be starting his own business - perhaps influenced by some business owners in the Chamber and by his parents, who also owned and operated their own businesses. He will be greatly missed at our dinner meetings, committee meetings and as VP on the Chamber Board of Directors. We wish Tyler all the best and are certain he will succeed with his new business.

Judy and Tyler – thank you for your ideas and input to the Chamber. It has been a pleasure working with you. Don't be strangers. We invite you to stop back to visit, to volunteer, to share your thoughts and suggestions, or just to relax and catch up with all we are doing.

New Members ~ Welcome!

- **Chain of Deeds Abstract, LLC**
- **Adirondack Trust Company**

Baking Memories 4 Kids

Our speaker for the February dinner meeting at The Huddle was Frank Squeo, founder of the non-profit organization, Baking Memories 4 Kids. Frank lives in Bolton and founded this 501©(3) foundation, whose mission is to create amazing memories for children stricken with terminal or life threatening illnesses by sending them and their families to the best Florida amusement parks. The organization accomplishes this mission by selling delicious chocolate chip cookies from a family recipe. Cookies are available for purchase on their website: www.bakingmemories4kids.com during the months of November and December only. Let's mark our calendars and help support this local charity.

If you know of a child in our area with a terminal or life threatening illness, please contact Frank to see if his organization can help make beautiful memories for this child and his/her family.

4th Annual Chamber Raffle

We will soon begin selling tickets for the 2016 Chamber raffle for \$10 per ticket. This year's prizes are based on those most sought after in the past:

Grand prize – 3 night, all inclusive stay, for 2 people at the Sagamore Resort (increased from the previous 2 night stay)

2nd prize – the Bolton Basket ~ a \$100 gift certificate to each of the following businesses: Chic's Marina, Serendipity Boutique, Happy Jack's, Lake George Steamboat Company, The Sembrich, The Huddle Kitchen & Bar, Frederick's Restaurant, The Algonquin Restaurant, The Tavern at Blue Water Manor, and AR Stern, Architect.

We appreciate the support of each of these businesses. Tickets will be available for sale at the new Visitor Center and by area businesses. To help sell tickets, please contact Elaine. The drawing will be Tuesday, September 13, at our annual fundraiser and dinner at The Sagamore.

3rd Annual Full Moon Snowshoe hike

With the mild winter weather this year, the snowshoe hike on February 20th was missing the snow. The day time high was in the 50's. We do appreciate the people who did turn out for the hike at the Pinnacle, led by Ed Sheridan and at Up Yonda, led by Pete Olecheski. Next year we'll have snow and a more traditional hike!

Girlfriends Getaway

The 6th Annual Girlfriends Getaway weekend will be held at the Sagamore May 6-8, 2016. For all the details visit www.girlfriendsgetawaybolton.com for all the details. Tickets are on sale now. We looking forward to another successful event.





Chamber Member Benefits

We would like to remind you of the many benefits of Bolton Chamber membership. Please let us know if there is a business you feel would benefit from membership in the Chamber.

- FREE listing in our annual high quality brochure
- FREE listing on our Chamber web site and mobile site
- FREE link from the Chamber web site and mobile site to your site
- FREE page of additional information and pictures of your business on our Chamber web site and mobile
- FREE placement on our annual Walking Map of Bolton Landing
- FREE display of your brochure and literature at the Visitor Center
- FREE vacancy listing for lodging accommodations during peak season and special events
- FREE listing and link on Google Map on Bolton Chamber web site
- FREE listing in our online brochure on our website

Additional opportunities through the Chamber:

- The distribution of the Chamber brochure at information centers on the Northway at Beekmantown, High Peaks (N&S) & Exit 9, On I-90(E) at the Finger Lakes/Rochester, I-87 (N) Thruway Sloatsburg, Plattekill & New Baltimore rest stops. Then at Plainfield, Hickory Run & Binghamton areas on & near I-81 in Pennsylvania and more.
- Staffing of our Visitor Center year 'round to answer questions, respond to inquiries via email and phone and provide additional assistance to visitors
- President's letter to members to highlight upcoming events, Chamber activities, and more
- Networking opportunities at monthly Chamber dinners or mixers showcasing member restaurants
- Opportunity for involvement and sharing ideas in Chamber committees
- Exposure via our Facebook page

Opportunities at an additional cost:

- Advertising in the annual Bolton brochure with an online brochure presence
- Offer a coupon on our web site and in our annual brochure
- Sponsor the Chamber Email Blast program
- Advertise on our website via our web banner program
- Health insurance coverage for business members